

SPONSORS



China NGO Network for International Exchanges (CNIE)



2010
GLOBAL SUMMIT OF WOMEN

20th Anniversary Celebration



*Women at the
Forefront of Change*

*Beijing, China
May 20-22, 2010*



*Official Airline of the 2010
Global Summit of Women*

GLOBAL SUMMIT OF WOMEN: 20 YEARS OF EXCELLENCE

“Davos for Women”



Women ministers from five continents gather on stage at the 2009 Summit Gala Dinner in Santiago, Chile.



Marjorie Yang and Sung Joo Kim from *Fortune's* “International Power 50” at the 2001 Summit in Hong Kong, China.



Young women entrepreneurs at the 2001 Summit in Hong Kong, China.



2005 Summit WEXPO vendors in Mexico.

What the Participants are Saying...

“Congratulations on a highly successful event. My “take-aways” are substantial, and will take several days to digest... It was a pleasure and a privilege to form part of the leadership panel on risk taking, and to share and learn from others.”

– Krista Walochik, CEO of Norman Broadbent (Spain)

“I always enjoy the Women CEO Forum, especially when young women CEO like Mardia van der Walt-Korsten and others are speaking. I can take this back and really encourage Japanese women in this age group for both corporates and entrepreneurs.”

– Ann Sado, President, NPO Gewel (Japan)

“Thank you for allowing us to participate in this greatly important Summit. I think that in these hard times in the globalized world that we live in, strategic alliances are increasingly important to strengthen us and help us.”

– Cecilia Aguilar, CEO, Empresas Incosec (Chile)

“Participating in the Global Summit in Chile was a fantastic experience. The warmth and receptivity of the women there was inspiring.”

– Jody Williams, Nobel Peace Prize Winner (USA)

“It was a pleasure and honor to be able to participate in this summit. I admire Irene Natividad's dedication, commitment and leadership to 'change the world'.”

– Adriana Mendizabal, Vice President and General Director, Herbalife (Mexico)

GLOBAL SUMMIT OF WOMEN 2010: Women at the Forefront of Change

Summit President: Irene Natividad

The 2010 Global Summit of Women marks the 20th Anniversary of this leading gathering of women leaders worldwide. Informally called the “Davos for Women” by past participants, the Global Summit of Women has developed a reputation as an exciting, fact-filled, hands-on gathering of high caliber delegates from all parts of the globe. The Summit continues to celebrate women’s leadership worldwide by bringing together women business, professional, and governmental leaders for three days of stimulating sessions designed to explore practical strategies and best practices in accelerating women’s economic progress worldwide.

Fifty International Members and Partner organizations representing women on six continents are planning to participate in the May global gathering of leaders in China.

The 2010 Global Summit of Women focuses on women leading the force of change in the worlds of business, government, and civil society. For 20 years, the Global Summit of Women has been enabling women leaders to make change in their businesses, in their networks, in their countries, regions, and globally. Join us for the 20th Anniversary Summit to share lessons for improving the lives of women everywhere.

2010 Summit Features:

- Pre-Summit **Roundtable for Women Government Ministers** to dialogue with corporate leaders on best practices in public/private sector partnerships for advancing women’s economic growth;
- Plenary sessions which cover **business trends** regionally and globally;
- **Practical strategies for business growth** – personal and entrepreneurial -- developed in different parts of the world;
- **Skills building sessions** in four tracks: Leadership Development, Entrepreneurial, Microenterprise Development, and Issues;
- **Inspirational role models** from every continent included among our impressive roster of over 80 presenters; and
- Ample **networking opportunities** at breakfasts, lunches, receptions, and throughout the event.

What the 2010 Summit Offers :

- A window into the Chinese and Asian economies;
- Insight into the women driving business growth in this region as consumers and business leaders
- Featured ‘best practices’ in partnerships between business and government to advance women and to promote ‘green’ initiatives
- Information on doing business with the world’s second largest economy—China
- And numerous sessions to help ‘grow’ your leadership skills, your business, your network

CHINA:
HOST OF THE 2010 GLOBAL SUMMIT OF WOMEN



A Vibrant Economy

China, the fastest-growing major economy for the past 30 years with an average annual GDP growth rate above 10%, is the world's third largest economy. Its per capita income has grown at an average annual rate of more than 8%, drastically reducing poverty in a very large country. Despite recent crises such as the devastating earthquake jolting Sichuan Province in May 2008 and the effects of the current global recession, China has maintained steady economic and social development.

The image of a vibrant economy forging forward into the twenty-first century was amply projected by Beijing's successful hosting of the 2008 Olympic and Paralympic Games. That same dynamism will make itself apparent in the ***Shanghai World Expo from May through October 2010.***



Half the Sky

A major force behind China's growth in the global market is its women. Chinese women actively participate in every aspect of public life — from sports to government at every level to all aspects of the market economy — with a sense of self-reliance and self-improvement. Women are indeed “half the sky” in the promotion of economic development and social progress in the country.

Currently, Chinese women comprise almost half of the labor force (45.4%) and growing. Rural women make up 65% of those working in agricultural production. The percentage of women in various trades requiring higher technical skills and intensified knowledge is also rising dramatically, as evidenced by the increasing number of women working in hi-tech industries, such as computer science, software, telecommunication and finance. In fields such as education, culture, arts, media, healthcare, and sports, women have become the majority. A great many confident and ambitious women are among China's entrepreneurs, who now make up 21% of all entrepreneurs in the country. In this year's *Forbes* listing of the top women in business globally, six came from China.

BEIJING:
CAPITAL CITY AND SITE OF THE 2010 GLOBAL SUMMIT OF WOMEN

Beijing, the capital of the People's Republic of China and the site of the 2010 Global Summit of Women, is the center of the nation's politics, culture, education and international exchanges. The city's long history has left numerous well-known cultural sites that project a complex and rich past -- the site of Peking Man at Zhoukoudian, the Forbidden City, Temple of Heaven, Summer Palace, Ming Tombs and the Great Wall -- all on the UNESCO list of World Heritage Sites. These reminders of an ancient culture are now joined by spectacular new architecture such as the CCTV Tower, the new Center for the Performing Arts, the 'Bird's Nest' arena and other Olympic venues designed by some of the world's greatest architects. ***The Global Summit of Women is pleased to hold its 20th anniversary gathering of women leaders in this great city.***

An Ancient Culture...



Beihai Park



Temple of Heaven



Great Wall

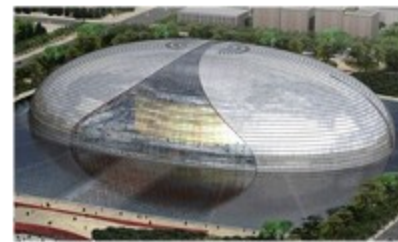


Imperial Palace

A Vibrant Metropolis



CCTV Building



National Grand Theater



Olympic Bird's Nest



Downtown Beijing

2010 SUMMIT PROGRAM HIGHLIGHTS:
Women at the Forefront of Change

Megatrends Post Crisis: An Update

What short and long-term global trends have emerged as a result of the current economic recession? What are the market opportunities and challenges?



Regional Megatrends

The 21st century economy will be an Asian-focused marketplace. What trends lead in that direction? What is China's role within the region and globally?

Entrepreneurs Luncheon Forum: New Media and its Impact in Extending Market Reach

New media—Facebook, Twitter, YouTube, among others—are changing the way business

owners communicate with the market. Hear successful women entrepreneurs' views on this phenomenon.

Leading Diversity from the Top: The CEO Perspective

Hear from CEOs who have led a gender neutral search for executive talent. How can women's inclusion in business leadership roles be accelerated?

Leading Corporations to Improve our Communities: The Future of Corporate Social Responsibility (CSR)

Executives share best practices in integrating CSR into an overall business strategy. Is this a trend or a necessity?

CEO Forum: Leading Corporate Change

The current crisis has spawned a mood towards increased regulation of companies and a call for new "players" Will this crisis lead to better corporate governance and why does it matter?

Leading the Way to Energy Renewal: Why Women Should Care

Depleting resources and the challenges posed by climate change are causing a search for new sources of energy and conservation strategies like never before. Why is this a woman's issue?

Women Mayors: Leading Change for Women Through our City Governments

Women's lives are affected most directly by actions taken by local government. Hear what mayors have done to improve women's lives in our ever-growing cities.

Global Women's Leadership Award and China Women's Leadership Award

The Summit and the Host Country – China – salute lifetime achievement of people who have consistently worked on women's behalf globally and nationally.

MEET SOME OF THE 2010 SUMMIT PARTICIPATING LEADERS

GOVERNMENT LEADERS

VICE PRESIDENTS



Hon. Mary Coughlan
Deputy Prime Minister and
Minister of Enterprise,
Trade, and Employment
Ireland



Hon. Nguyen Thi Doan
Vice President



Datuk Seri Dr. Ng Yen Yen
Minister of Tourism
Malaysia



Hong Cheng
Deputy Mayor
Beijing



Patricia Espinosa-Torres
Undersecretary of Labor
Mexico



Delia Domingo-Albert
Philippines Ambassador to
Germany

SUMMIT PRESIDENT



Irene Natividad

BUSINESS LEADERS



Dick Evans
Former President and CEO
Alcan, Inc.



Sakie Fukushima
CEO
Korn/Ferry Japan



Marilyn Johnson
Vice President
Market Development
IBM



Sung-Joo Kim
CEO
MCM, Inc.



Birgit Klesper
Vice President, Corporate
Communications and
Corporate Responsibility
Deutsche Telekom

BUSINESS LEADERS (cont.)



Yang Lan
Co-owner
China Sun Television
Cybernetworks



Wan Ling Martello
Senior Vice President and
Chief Financial Officer,
Wal-Mart International



Kathleen Matthews
Executive Vice President –
Global Communications &
Public Affairs
Marriott International



Erin Nelson
Senior Vice President and
Chief Marketing Officer
Dell, Inc.



Ann Sherry
President and CEO.
Carnival Australia



Marcia Silverman
Chairman
Ogilvy Public Relations
Worldwide



Marjorie Yang
Chairman and CEO
Esquel Group

GLOBAL MEMBERS / MEMBRES GLOBALS

Association des Femmes d’Affaires du Congo
Africa Businesswomen’s Network (Nigeria)
Association des Femmes Chefs d’Entreprise, Burkina Faso
European Professional Women’s Network
EVE-olution Foundation
Mongolian Leader Women’s Association
Mongolian Women’s Federation
Soroptimist International of the Americas, USA
The International Alliance for Women, USA
Vietnam Chamber of Commerce and Industry
Women of Africa, France
Women Presidents’ Organization, USA

INTERNATIONAL PARTNERS / ASSOCIÉS INTERNATIONAUX

American Business Women’s Association, USA
Asian Women in Business, USA
Asian Women Leadership Network, USA
Asociación Argentina de Empresarias
Asociación de Empresarias y Directivas de Bizkaia, Spain
Asociación de Mujeres Empresarias del Perú
Asociación Iberoamericana de Empresarias –
AIME, Argentina
Asociación Latinoamericana de Diseño (Argentina)
Asociación Mexicana de Mujeres Empresarias
Asociación Peruana Mujeres Industriales del Sur
Association pour la Promotion Durable de la Femme
Défavorisée, Togo
Australian Business Women’s Network
Bangladesh Women Chamber of Commerce and Industry
Business & Professional Women Australia
Business & Professional Women Belgium
Business and Professional Women India
Cámara Empresarial de Mujeres, Uruguay
Camera de Comercio de Guatemala
Canadian Association of Women Executives and
Entrepreneurs
Center for African Women Economic Empowerment,
Ethiopia
City Women’s Network, UK
Connected-Women.com
Egyptian Business Women Association
European Academy for Women in Politics and Economy,
Germany
Georgian Association of Women in Business
Global Women Inventors & Innovators Network, UK
Hispanic Business Women’s Alliance, Puerto Rico
Hong Kong Federation of Women
Idea Builders, Nigeria
Inter-American Dialogue, USA
International Federation of University Women, Switzerland
International Women’s Federation of Commerce and
Industry, Australia
Leading Women of Africa, South Africa
Lidere, Latvia
Michigan Association for Female Entrepreneurs, USA
National Association of Business Women of Tajikistan
National Association of Women Entrepreneurs of Malaysia
Professional Women International, Belgium
Roma Women’s Association, Romania
The Committee of 20, Russia
Women’s Business Council Philippines
Women’s Education and Research Centre, Sri Lanka
Women’s Enterprise Centre of Manitoba, Canada
Women’s Leadership Exchange, USA

CHINA HOST COMMITTEE

China's NGO Network for International Exchanges (CNIE)

CNIE is a national non-profit social organization with 37 member organizations with extensive domestic and external influence. CNIE is committed to associating itself with NGOs and nongovernmental personages both at home and abroad, and promoting Chinese NGOs to participate in exchanges and cooperation with international NGOs for the enhancement of friendship among people from various countries.

All-China Women's Federation (ACWF)

Founded on April 3, 1949, ACWF unites Chinese women of all ethnic groups in all walks of life and strives for their advancement. The mission of ACWF is to represent and safeguard women's rights and interests and to promote equality between women and men.

Chinese Enterprise Confederation (CEC)

CEC, the first national business organization in China represents enterprises, entrepreneurs and business groups operating in China; safeguards the legitimate rights and interests of enterprises and entrepreneurs; promotes self-discipline among enterprises and entrepreneurs; serves as a bridge between government and enterprises; and coordinates the relations among enterprises, society, employers and labors.

China Women's Chamber of Commerce (CWCC)

The China Women's Chamber of Commerce is a non-profit organization of business women in China affiliated with the All-China Federation of Industry and Commerce. The Chamber has a membership of 2315 representatives in both business and social circles. Thirty percent of the direct members own and manage assets worth above a hundred million Yuan.

Chinese Association of Women Entrepreneurs (CAWE)

CAWE has more than 10,000 individual members, among which are successful women entrepreneurs, well known administrators, directors and managers. CAWE provides training for women entrepreneurs and aims to create a harmonious family of women entrepreneurs.

Beijing NGO Association for International Exchanges (BNAIE)

Beijing NGO Association for International Exchanges consists of Beijing NGOs in areas including science and education, culture and arts, sports and health, and, women and youth, among others. The purpose of Beijing NGO is to promote the exchanges and cooperation of NGOs in Beijing with international NGOs.

Contemporary World

The Contemporary World, a comprehensive monthly circulated both at home and overseas, is one of the national core journals on social sciences. Based on the research achievements of renowned experts on international issues, the Contemporary World provides in-depth analysis of international relations and information about the politics, economy, military affairs, society, culture and life in various countries in a multi-perspective manner.

**THE GLOBAL SUMMIT OF WOMEN
INVITES:**

- Women entrepreneurs of businesses of all sizes
- Women professional and governmental leaders who want to connect with their counterparts worldwide
- Business executives
- Women leaders of NGOs focusing on economic development
- Heads of Microenterprise development organizations
- YOU!

ATTEND 2010 SHANGHAI WORLD EXPO!

Join Global Summit of Women's delegation to the 2010 World Expo after the Summit.

Details to follow.



**Why Attend the 2010 Global Summit
of Women?**

- *To participate in a truly unique global gathering of women influencers and opinion leaders from government and business*
- *To be inspired by women from across all continents and all areas of leadership*
- *To expand your global network*
- *To learn from and to share with your peers ways to improve your business, your career, your life ... and the lives of others*

2010 SUMMIT SCHEDULE, CHINA

MAY 19, 2010 (WEDNESDAY):

5:00 p.m. – 8:00 p.m. Summit Registration

MAY 20, 2010 (THURSDAY):

8:00 a.m. – 4:00 p.m. Summit Registration

9:00 a.m. – 3:30 p.m. Ministerial Roundtable

3:00 p.m. – 4:00 p.m. Special Session:
Doing Business with China

5:30 p.m. – 7:00 p.m. Opening Ceremony

7:30 p.m. – 9:30 p.m. Welcoming Reception and
Dinner

MAY 20, 2010 (FRIDAY):

8:00 a.m. – 9:00 a.m. Networking Breakfast

9:00 a.m. – 12:00 p.m. Plenary Sessions

12:00 p.m. – 12:30 p.m. Break

12:30 p.m. – 2:30 p.m. Luncheon Program

2:45 p.m. – 4:15 p.m. Breakout Sessions

4:30 p.m. – 6:00 p.m. Breakout Sessions

8:00 p.m. – 10:00 p.m. Global Women's
Leadership Awards Gala Dinner

MAY 21, 2010 (SATURDAY):

8:00 a.m. – 9:00 a.m. Networking Breakfast

9:00 a.m. – 12:00 p.m. Plenary Sessions

12:00 p.m. – 12:30 p.m. Break

12:30 p.m. – 2:30 p.m. Luncheon Program

2:45 p.m. – 4:15 p.m. Breakout Sessions

4:30 p.m. – 6:00 p.m. Breakout Sessions

6:30 p.m. – 7:30 p.m. Closing Ceremony

7:30 p.m. – 9:00 p.m. Closing Reception

SUMMIT REGISTRATION FORM

REGISTER ONLINE AT WWW.GLOBEWOMEN.ORG

Registration Deadline: April 20, 2010

Name: _____

Position: _____

Organization: _____

Mailing Address: _____

Country: _____

Tel: _____ Fax : _____ E-mail: _____

REGISTRATION FEE

PLEASE CIRCLE ONE:

US \$450 – Non-Profit and Governmental Rate

US \$700 – Corporate Rate

No refunds after April 20, 2010

METHOD OF PAYMENT

_____ **Bank Check** (in U.S. dollars ONLY) made payable to: Global Summit of Women (WREI)

_____ **Credit Card**

CREDIT CARD PAYMENT

Cardholder: _____

Card Type: _____

Account Number: _____

Expiration Date: _____

Signature: _____

NOTE: ALL CREDIT CARD PAYMENTS WILL BE PROCESSED BY THE WOMEN'S RESEARCH EDUCATION INSTITUTE (WREI). THIS WILL BE REFLECTED ON YOUR CREDIT CARD STATEMENT.

PROFESSIONAL PROFILE

Nature of Business: Corporate Entrepreneur Government NGO Academic Other

Industry: Agriculture Communications Construction Financial Services Food and Beverage
Info. Technology Manufacturing Mining Pharmaceuticals Retail

Please send this form to: Global Summit of Women
1100 G St. NW, Ste. 700, Washington, DC 20005 USA
Tel: 202-835-3713 Fax: 202-466-6195 e-mail: summit@globewomen.com

HOTEL RESERVATION FORM: MARRIOTT BEIJING CITY WALL HOTEL

Please send this reservation form to Carol Zhou, Reservation Dep. **prior to APRIL 2, 2010**

FAX: 86 10 58118699 / Phone: 86 10 58118670
E-mail: mhrs.bjscw.reservations@marriotthotels.com

Surname: _____ First Name: _____

Mailing Address: _____

Postal Code: _____ City: _____ Country: _____

Tel: _____ Fax: _____ E-mail: _____



Please circle your room choice, equal rate:
(US \$126 per either room, per night)

Double King-Sized Bedroom RMB750 + 15% service

Deluxe Double Bedroom RMB750 + 15% service charge

ARRIVAL / DEPARTURE:

Date of arrival: _____ Flight Number: _____ Time: _____

Date of departure: _____ Flight Number: _____ Time: _____

Special Requests: _____

Check in time begins at 14:00. Check out time is by 12:00 noon.

PAYMENT DETAILS: (Credit Card details are required to guarantee reservation.)

Guaranteed by credit card: Amex Diners Master Visa

Name on Card: _____

Signature: _____

Credit Card Number: _____ Security Code: _____ Expiration: _____

VISAS FOR ENTERING CHINA

Visas for Entering China

All Summit participants are responsible for obtaining the necessary travel documents to enter China. **Given the time and effort to acquire a visa to enter China, participants are urged to begin the visa application process immediately.**

Visas are required for participants with passports from nearly all countries, including the United States, European Union, and African countries. Only registrants from Singapore, Brunei, and Japan do not need to obtain a visa prior to entering China for stays of up to 15 days.

Participants are urged to contact the Chinese Embassy or Consulate closest to them for up-to-date travel guidelines. A list of Chinese Embassies and Consulates is available here: **www.chinese-embassy.com/china-embassy.htm**

Applicants for a visa to China are required to first fill out a visa application. Citizens of the US may download the form from the website: **www.china-embassy.org**. In addition, to the visa application form, delegates must submit a valid passport with at least six (6) months of remaining validity and one recent photo of 2x2 square inch (black & white or color is acceptable). Please note that there is a fee of up to \$150 to for visa processing.

For participants, who do not have a Chinese Embassy or Consulate in their country, may receive their visa on arrival at the Hanoi airport provided that they have the following documentation: Official passport; Proof of return flight; Official Summit confirmation form; 3 x 4 inch photo; and Proof of accommodations in Vietnam.